



## BRIGHT NOW! DENTAL OPENS FIRST OFFICE IN RICHLAND, WASHINGTON

**IRVINE, Calif., (April 22, 2019)** — Smile Brands Inc., one of the nation’s leading providers of business support services to dental groups in the United States, today is announcing the grand opening of its first [Bright Now! Dental](#) office in Richland, WA and 24th in the state of Washington.

Located at 2764 Duportail Street, in Richland, [this new Richland dental office](#) provides families with a convenient, comfortable environment where they can receive comprehensive dental care. This location offers general dentistry, preventive care, children’s dentistry and specialty care services, including orthodontics (braces), oral surgery, periodontics, and endodontics. Bright Now! Dental offices in Washington accept all major insurance plans, including Delta, Cigna and Anthem Blue Cross.

To celebrate its grand opening, the new Richland dental office is offering a **Free Teeth Whitening Kit with the purchase of an Exam and Digital X-Rays.** The opening of this office continues the growth and mission of Smile Brands and its affiliated dental groups to provide “Smiles for Everyone”<sup>®</sup> by bringing affordable dental care to local neighborhoods.

Dr. Robert Stockton, lead provider for Bright Now! Dental’s Kennewick office, will also lead the clinical team at the new Richland office.

“Since the opening of our Kennewick office late last year, it has been an honor to serve the Tri-Cities community,” says Dr. Stockton. “With the opening of our new Richland office, we look forward to providing even more individuals with high quality, affordable dental care.”

Dr. Stockton also appeared on YakTriNews.com’s [Two Minute Take](#) earlier this year, sharing insights from his over 30 year career in the dental industry.

Bright Now! Dental’s new office in Richland will serve communities in West Richland, Kennewick, Pasco, Grandview, Sunnyside, College Place, Walla Walla, Toppenish, Moses Lake, Yakima, Ellensburg and East Wenatchee.

This new office is open Mondays and Fridays from 8 a.m. to 5 p.m., Tuesdays and Wednesdays from 10 a.m. to 7 p.m., Thursdays 9am-6pm and one Saturday per month from from 8:30 a.m. to 4:30 p.m. The office is closed on Sundays.

Prospective patients can call the new Richland, Bright Now! Dental office at (509) 866-4335 or toll-free at 1-888-BRIGHT NOW (1-888-274-4486), or [visit us online to schedule a Richland dentist appointment](#).

**About Smile Brands Inc.**

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor's 2018 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long-term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports nearly 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit <http://www.smilebrands.com>.